



Sponsorship Offer for Agile Tour Riga

[Agile Latvia](#) and [Latvian Developers Network](#) are offering your organization to join us in [Agile Tour Riga organizing](#), which is going to take place on **22 of November 2012**.

About Conference

[Agile Tour](#) is a series of non-profit events over several cities throughout October and December 2012. The fourth edition of the Agile Tour attracted more than 10 000 participants in 60 cities worldwide. This unique event combines local networking with a fun way to learn about agile. It's the first time Agile Tour is going to be organized in Riga.

Moto of the conference is **Agile for Geeks** and the main subject will be:

- Lean Enterprise/Lean Startup
- Software Craftsmanship
- DevOps

There will be both local and foreign speakers presenting.

Based on experience from organization of similar events, it will gather **150-200** IT & management professionals not only from Latvia, but from Estonia and Lithuania as well. There will be three tracks at conference — two for talks and one for workshops.

Conference will also be broadcasted live via the Internet and presentations will be available in Agile Latvia YouTube channel after the conference, spreading the message about sponsors in the biggest IT community in Latvia uniting more than **500** professionals.

The conference is a great place for networking and open discussions in order to gain new connections and share the experience among Latvian and foreign IT professionals.

As the conference is targeted on geeks then this will be a good opportunity to advertise the company for potential future employees.



Sponsorship Proposal

Becoming a sponsor will allow You to place company name amongst the ones, that contributed to development of this country, helped to improve the IT industry and gave new directions to IT professionals.

Sponsorship of Agile Tour Riga can be done on different levels.

	Bronze	Silver	Gold	Platinum ¹
Listed on conference site	x	x	x	x
Mentioned in opening/closing speeches ²	x	x	x	x
Wall posters at conference lobby ²		x	x	x
Listed in conference videos ²		x	x	x
Discount for 10 tickets		10%	30%	50%
Hard banner at conference lobby ²			x	x
Promotion materials during conference, lotteries.			x	x
Introduction during opening or closing speeches			1 min	3 min
Hard banner at conference room ²				x
Booth at the conference lobby ²				x
Guaranteed one speaker in the conference ³				x
Sponsorship package fee	150	400	600	1500

¹ Number of platinum sponsors is not limited, however the number of speakers from sponsors is limited. Platinum sponsors have the advantage on banners and booths placement.

² Logos, posters, hard banners and booths are provided by sponsor.

³ Presentation has to be professional and has to be in alignment with the general theme of the conference. Speakers should be introduced 1 month before the conference. The final decision on sponsor's speaker participation is made by the conference organizers.

Another sponsorship option is becoming a **Media Sponsor**. It requires banner exchange and event promotion via social networks during the period one month before and one month after the conference. In return we are going to place your logo on conference site. Promotional materials will be provided by demand.

All prices are in Euro. VAT is not included.